GASTRO 2013
APDW/WCOG
Shanghai
Asian Pacific Digestive Week 2013 | World Congress of Gastroenterology

A World Congress in Asia

Sponsorship & Exhibitor PROSPECTUS
21-24 September 2013
Shanghai Expo Center • Shanghai, China
www.gastro2013.org
RESPONSIBLE ORGANIZATIONS

Asian Pacific Digestive Week Federation (APDWF)
Chinese Societies of Digestive Diseases (CSDD)
World Endoscopy Organization (WEO)
World Gastroenterology Organisation (WGO)

CONGRESS VENUE

Shanghai Expo Center
1500 Shibo Ave
Shanghai, China

MAIN EXHIBITION/SPONSOR OFFICE

Gastro 2013 Secretariat (Asia Pacific Region)
The Meeting Lab
695E East Coast Road, Singapore 459059
Tel: +65 6346 4402
Fax: +65 6346 4403
E-mail: congress_international@gastro2013.org
Dear Colleagues,

We are pleased to formally announce the next World Congress of Gastroenterology, Gastro 2013 APDW/WCOG Shanghai, China, 21-24 September. The organizing partners for Gastro 2013 – the Asian Pacific Digestive Week Federation (APDWF), Chinese Societies of Digestive Diseases (CSDD), World Endoscopy Organization (WEO) and the World Gastroenterology Organisation (WGO) – warmly invite you to gather with us to participate in this premier global event on gastroenterology, liver disease, endoscopy, GI surgery and related GI diseases.

The World Congress of Gastroenterology (WCOG) and Asian Pacific Digestive Week (APDW) have grown and evolved from one edition to the next, and this next Congress in Shanghai will build on the hugely successful offerings of these meetings that have preceded it. Gastro 2013 APDW/WCOG Shanghai will offer the opportunity to come together to learn about the latest research and advancements, collaborate with colleagues and actively participate in the advancing field of gastroenterology. In parallel with our professional endeavors, we will also enjoy the history, sights, sounds and tastes of China, and in particular, the unique, diverse and always exciting, Shanghai.

A dynamic, stimulating and varied scientific program of the highest quality will be presented, taking a global perspective while recognizing the special concerns of the Asian Pacific region. On 21 September, the World Congress will begin with an outstanding Postgraduate Course focused on issues in Gastroenterology and Liver Disease and a Live Demonstration Endoscopy Course. Over the next three days, 22-24 September, the main program will be convened and presented during symposia organized in four primary tracks: Live Demonstration Endoscopy and didactic Endoscopy sessions, Upper GI, Lower GI and Liver Disease. Each day of the main program will begin with Plenary Sessions during which Named Lectureship presentations will be presented. Other key programmatic components will be offered including Working Party Reports and Guidelines – a prominent feature of past World Congresses of Gastroenterology and the Asian Pacific Digestive Week conferences, respectively – free paper presentations, a program for nurses and other allied healthcare professionals, and industry-sponsored symposia. We look forward to meeting with you, our esteemed colleagues, as we benefit together from the impressive science that will be shared with us from around the world.

We will be delighted to welcome you to Shanghai for Gastro 2013 APDW/WCOG Shanghai and hope that you will elect to be part of this outstanding scientific program in this exceptional city.

Warm regards,

Kwong-ming Fock
Co-Chairman
Gastro 2013
Steering Committee

Richard Kozarek
Co-Chairman
Gastro 2013
Steering Committee

Dai-ming Fan
Congress President and
Chairman, Gastro 2013
Local Organizing Committee
GLOBAL COLLABORATION FOR GASTROENTEROLOGY

An international conference will take place which joins together the forces of four pre-eminent organizations: The Asian Pacific Digestive Week Federation (APDWF), and the World Gastroenterology Organisation (WGO), together with the Chinese Societies of Digestive Diseases (CSDD) and the World Endoscopy Organization (WEO), are jointly organizing a landmark meeting in Shanghai from 21-24 September 2013. This collaboration will ensure the perfect balance of basic science and clinical practice, will cover all disciplines in gastroenterology (endoscopy, liver disease, gastroenterology, and related GI disorders) and ensure a truly global context; all presented in the vibrant city of Shanghai. Attendance is expected to reach record heights as participants are provided with a compact “all-in-one” program merging the best of several GI meetings. Faculty and participants from all corners of the earth will merge to provide a truly global environment conducive to the exchange of ideas and the forming of friendships and collaborations.

For more information on the organizing associations please visit the websites at:
http://www.apdwcongress.org/ (Asia Pacific Digestive Week Federation)
http://www.worldgastroenterology.org/ (World Gastroenterology Organisation)
http://www.worldendo.org/ (World Endoscopy Organization)
http://www.csge.org/ (Chinese Society of Digestive Diseases)

GASTRO 2013 SECRETARIAT

Asia Pacific: Felicia Teng (congress_international@gastro2013.org)
China: Tony Wang (congress_china@gastro2013.org)
Other Continents: Caley Kleczka (program@gastro2013.org)

REGISTRATION FEES

Online registration for Gastro 2013 will be available at www.gastro2013.org starting in the Fall of 2012.

REGISTRATION DEADLINES

Early registration until 15 April 2013
Late registration until 15 August 2013

REGISTRATION FEES FOR GASTRO 2013 DELEGATES AND TRAINEES INCLUDE

- Admission to scientific sessions
- Opening Ceremony and Welcome Reception on Saturday, 21 September 2013
- Admission to poster exhibition and technical exhibition
- Admission to the WEO Learning Area
- Congress materials (delegate bag, final program, abstract supplements, certificate)
- Refreshments for duration and lunches (Sunday – Tuesday)
- Shuttle services for four days

GROUP REGISTRATION

With full pre-payment until 15 April 2013, you can take advantage of early registration rates. After 15 April 2013, full registration charges will apply. The names of your delegates must be provided by 16 August 2013 at the latest. Please contact the Congress Secretariat and Exhibition/Sponsor Office for further information on the procedure.

HOTELS

Gastro 2013 will offer a variety of hotel accommodations for delegates, to be announced. Subway transportation will be available from the hotels to stations close to the convention center. Shuttle buses will be provided for transportation between subway stations and the convention center.
## PRELIMINARY CONGRESS PROGRAM

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<thead>
<tr>
<th>Saturday 21 September 2013</th>
<th>Sunday 22 September 2013</th>
<th>Monday 23 September 2013</th>
<th>Tuesday 24 September 2013</th>
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<tbody>
<tr>
<td>Postgraduate Course</td>
<td>Plenary Sessions: Named Lectureships</td>
<td>Live Demo Endoscopy / Endoscopy Symposia</td>
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<tr>
<td>Live Demo Endoscopy</td>
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<td>Upper GI Symposia</td>
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<td>Lower GI Symposia</td>
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<td>Liver Disease Symposia</td>
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<td>Free Paper Sessions</td>
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<td>Nursing Program</td>
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<td>WEO Learning Center</td>
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<td>Industry Symposia (Breakfast, Lunch, Dinner)</td>
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<td>Exhibition &amp; Posters</td>
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<td>Opening Ceremony</td>
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<td>&amp; Welcome Reception</td>
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## COURSE DESCRIPTIONS

### POSTGRADUATE COURSE
The Congress will offer a full one-day Postgraduate Course incorporating lectures focused on Upper and Lower GI Issues, Liver Disease and Biliary-Pancreatic Disorders. Only delegates who register for the main Congress may register for the Postgraduate Course.

### LIVE DEMONSTRATION ENDOSCOPY
Live Endoscopy presentations given by world experts will be offered throughout the Congress, beginning with a full one-day program on Saturday, 21 September, with additional sessions given during the mornings, Sunday through Tuesday, 22-24 September.

### OPENING PLENARY SESSIONS/NAMED LECTURESHIPS
Plenary Sessions will be convened each morning of the Congress, 22-24 September, and will present the Named Lectureships of the organizing partners. Named Lectureships will include the JGHF Okuda Lecture, JGHF Marshall & Warren Lecture, JGHF Emerging Leader Lectures, WEO François Moutier Lecture, WEO Sadataka Tasaka Lecture, WEO Rudolf Schindler Lecture, WGO Henry L Bockus Medal and Lecture and the WGO Georges Brohée Medal Lecture.

### SYMPOSIA
Symposia will cover new approaches to diagnosis and treatment and place major emphasis on innovative technical advances in the management of gastrointestinal and hepatic disorders. Four primary tracks of sessions will be offered on Upper GI, Lower GI, Liver Disease and Endoscopy.

**Working Party Reports and Guidelines** will be highlighted in the Symposia. The Working Party Reports and Guidelines continue to be distinctive features of the World Congress of Gastroenterology and Asian Pacific Digestive Week meetings, respectively. All member societies and organizing partners were invited to submit proposals for topics for consideration and these needed to present areas in need of a “new look” or where real guidance is required on classification, diagnostic criteria or therapeutic strategies.

### FREE PAPER SESSIONS
Submitted abstracts will be reviewed by a panel of experts, and if an abstract is selected as an oral presentation, it will be allocated to a Free Paper Session.
NURSING PROGRAM
A meeting for GI nurses and other allied health professionals will be organized by the Society of International Gastroenterological Nurses and Endoscopy Associates (SIGNEA) in collaboration with local and regional nursing bodies. It will be held 22-24 September at the Shanghai Convention Center in conjunction with Gastro 2013 APDW/WCOG Shanghai.

WEO LEARNING CENTER
The WEO Learning Center will provide all Gastro 2013 delegates an opportunity to delve into the world of Endoscopy during the Congress through interactive lectures, video teaching and hands-on training on simulators.

YOUNG CLINICIANS PROGRAM
This unique program commences prior to the main meeting and continues throughout the core meeting. The YCP program will bring together trainees from around the world who clearly represent future opinion leaders in their respective countries. The program will incorporate formal lectures and hands-on training sessions in various practical skills as well as provide opportunities throughout the Congress week for discussion and review of topics presented.

OPENING CEREMONY & WELCOME RECEPTION
All registered delegates of Gastro 2013, accompanying persons, sponsors and exhibitors are invited to the Opening Ceremony and Welcome Reception at the Shanghai Expo Center. The ceremony and reception will offer the opportunity to meet colleagues from all over the world.

POSTER EXHIBITION
Posters will be displayed daily during the Congress in the exhibition hall at the Shanghai Expo Center. All posters will be changed daily and will be on display for the full course of each day, with poster presentations scheduled during key viewing time opportunities.

TECHNICAL EXHIBITION
A technical exhibition will accompany the Congress at the Shanghai Expo Center. Further information about the technical exhibition and application requirements for participation are contained in this Prospectus.

INDUSTRY SPONSORED SYMPOSIA
Breakfast, Lunch and Dinner Satellite Symposia will be organized by the biomedical industry and will be open to all Congress participants. Symposia will have timeslots of 60 minutes, running in parallel with others, and will take place Sunday through Tuesday, 22-24 September. Satellite Symposia will be announced in all Congress communications including announcements and the Final Program. Responsibility of the program content remains with the sponsors. Please note that – like any other sponsor item – timeslots for Satellite Symposia are sold on a “first-come, first-served” basis.

COURSE DESCRIPTIONS
SHANGHAI
Shanghai is located in central-eastern China, confronting the East China Sea. Roughly, Shanghai is sectioned into two parts: Pudong (to the east of the Huangpu River) and Puxi (to the west of the Huangpu River). For tourists, most of the historical and scenic sites in Shanghai are in Puxi while Pudong is the new development area. Shanghai literally means “the City by the Sea”. It has such important sites as the Bund, Temple of Jade Buddha, Yu Garden, Old City Bazaar, Shanghai Museum, Children’s Palace, Xintiandi, Former Residence of Dr. Sun Yat Sen, Oriental TV Tower, Shanghai Nanjing Road, and Huangpu River cruising.

AIRPORT & ARRIVAL INFORMATION
Shanghai Pudong International Airport is the main international airport serving Shanghai and lies just 30 kilometers (19 miles) from downtown Shanghai along the eastern coast of the Shanghai municipality. Participants may take the Shanghai Metro Line 2 (3-10 RMB), which connects to the Shanghai Metro systems into downtown Shanghai or take the Shanghai Maglev Train (50-180 RMB) which stops at the same transit point along the Shanghai Metro but at a much faster speed (approximately 8 minutes travel time compared with Shanghai Metro Line 2’s 1 hour travel time.) Alternatively, participants may also board any one of the various Airport Bus Transfer Services at Shanghai Pudong Airport to various points in the city.

TIME DIFFERENCE
Time used in Shanghai and all over China is called Beijing Standard Time. It is 8 hours ahead of Greenwich Mean Time (GMT+8).

CLIMATE
Shanghai has a humid, subtropical climate, and rain is common throughout September. Average temperature ranges between 23 and 30 degrees Celsius, and humidity levels can be very high. Participants are recommended to pack light with preparation for rainy weather.

CURRENCY AND ATMS
Chinese Yuan (also known as Renminbi, rmb for short) is the official currency. Use of foreign currencies is generally not allowed. There are currency exchange services at Shanghai Pudong International Airport as well as at major hotels and banks in China. In larger cities like Shanghai, many ATMs will accept foreign bank cards in major shopping centers and international hotels. These ATMs will have signage that states only foreign cards can be used. Some Chinese bank branded ATMs will also accept foreign cards. The ATMs will display signage illustrating what cards are accepted and will remit RMB (Chinese currency) notes.

VISA REQUIREMENTS AND LETTERS OF INVITATION
Visas are required for most visitors into China. The Congress will be pleased to send a formal letter of invitation to all participants to facilitate both visa application and fund application. This does not imply a commitment from the Congress to provide any financial support.

SHANGHAI EXPO CENTER
The Shanghai Expo Center is one of the leading exhibition centers for international events worldwide, with advanced structure and facilities as well as eco-friendly infrastructure. It is located at the World Expo site that housed the World EXPO in 2010.
INFORMATION FOR SPONSORS AND EXHIBITORS

The Congress organizers offer companies the opportunity to become sponsors of Gastro 2013 APDW/WCOG Shanghai, enabling them to promote their scientific endeavors. If you are interested in becoming a sponsor of Gastro 2013 Shanghai, please contact the Congress Secretariat and Exhibition/Sponsor Office.

CONGRESS CENTRAL SECRETARIAT AND EXHIBITION/SPONSOR OFFICE
APDWF Secretariat
The Meeting Lab
695E East Coast Road, Singapore 459059
Tel: +65 6346 4402
Fax: +65 6346 4403
Email: congress_international@gastro2013.org

CONTACT PERSONS
Asia Pacific: Felicia Teng (congress_international@gastro2013.org)
China: Tony Wang (congress_china@gastro2013.org)
Other Continents: Caley Kleczka (program@gastro2013.org)

PAYMENT
Arrangements for sponsorship payments are as follows:
VAT at the statutory rate applicable in China should be added to all prices quoted.

GASTRO 2013 WILL INVOICE SPONSORS AS FOLLOWS:
50% of the invoice amount upon confirmation
50% of the invoice amount by 31 March 2013

CANCELLATION POLICY
Once the exhibitor’s participation has been confirmed, the exhibitor may no longer withdraw his application or reduce the size of the stand requested. The full stand rental plus any additional expenses actually incurred are payable in total.
CATEGORIES OF SPONSORSHIP

<table>
<thead>
<tr>
<th>Sponsorship Category</th>
<th>Price (in USD)</th>
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<tbody>
<tr>
<td><strong>Premier Sponsorship</strong></td>
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<tr>
<td>Platinum Sponsor</td>
<td>500,000</td>
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<tr>
<td>Gold Sponsor</td>
<td>400,000</td>
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<tr>
<td>Silver Sponsor</td>
<td>300,000</td>
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<tr>
<td><strong>Sponsorship for Endoscopy Workshop</strong></td>
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<tr>
<td>Major Sponsor</td>
<td>200,000</td>
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<tr>
<td>Co-sponsor</td>
<td>100,000</td>
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<tr>
<td><strong>Function Sponsorship</strong></td>
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<tr>
<td>Breakfast Symposium – 60 min</td>
<td>50,000 per symposium (Including breakfast for 100 pax)</td>
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<tr>
<td>Lunch Symposium – 60 min</td>
<td>80,000 per symposium</td>
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<tr>
<td>Evening Symposium – 60 min</td>
<td>80,000 per symposium + cost of meals</td>
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<tr>
<td>Symposium Sponsorship</td>
<td>60,000 per session</td>
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<td>Faculty Night</td>
<td>60,000</td>
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<td>Opening Ceremony</td>
<td>60,000</td>
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<td><strong>Printing Materials Sponsorship</strong></td>
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<tr>
<td>Printing of Final Announcement</td>
<td>50,000</td>
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<tr>
<td>Printing of Program Handbook</td>
<td>50,000</td>
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<tr>
<td>Printing of “Pocket Program”</td>
<td>25,000</td>
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<tr>
<td><strong>Advertisement in Final Announcement or Program Handbook</strong></td>
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<tr>
<td>Back Page</td>
<td>15,000</td>
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<tr>
<td>Inner Front or Inner Back Page</td>
<td>10,000</td>
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<tr>
<td>Inner Page (Run of Book)</td>
<td>5,000</td>
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<tr>
<td><strong>Transportation</strong></td>
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<tr>
<td>Shuttle Service</td>
<td>80,000</td>
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<tr>
<td><strong>Delegates Material Sponsorship (5000 pc)</strong></td>
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<tr>
<td>Congress Satchels</td>
<td>80,000</td>
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<tr>
<td>Lanyard and Name Tag</td>
<td>60,000</td>
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<tr>
<td>Writing Pads and Pens</td>
<td>80,000</td>
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<tr>
<td>Satchel Insert</td>
<td>15,000 per insert</td>
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## CATEGORIES OF SPONSORSHIP

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<thead>
<tr>
<th>Sponsorship Category</th>
<th>Price (in USD)</th>
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<tr>
<td><strong>Exhibition Area Activities Sponsorship</strong></td>
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<tr>
<td>WEO Learning Center</td>
<td>80,000</td>
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<tr>
<td>Internet Station</td>
<td>60,000 + cost of equipment hire and internet connection</td>
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<tr>
<td>Poster Session</td>
<td>60,000</td>
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<tr>
<td>Coffee Lounge (6 stations per day)</td>
<td>60,000 + cost of F &amp; B per station per day</td>
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<tr>
<td>Information Corner</td>
<td>40,000</td>
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<tr>
<td>Message Board</td>
<td>40,000</td>
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<tr>
<td><strong>Speakers &amp; Delegates Sponsorship</strong></td>
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<tr>
<td>Sponsorship of Speaker</td>
<td>20,000 + traveling cost per speaker</td>
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<tr>
<td>Speakers’ Preparatory Room</td>
<td>80,000</td>
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<td>Speakers’ Lounge</td>
<td>80,000</td>
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<tr>
<td>Registration Area</td>
<td>80,000</td>
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<tr>
<td>Hospitality Suites (4 days)</td>
<td>80,000 per suite (room only)</td>
</tr>
<tr>
<td>Educational Grants</td>
<td>100,000</td>
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<tr>
<td><strong>Registration Fees</strong></td>
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<tr>
<td>Delegate’s Registration Fee</td>
<td>600 per delegate</td>
</tr>
<tr>
<td>Postgraduate Course Registration Fee</td>
<td>250 per delegate</td>
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<tr>
<td><strong>Website Sponsorship</strong></td>
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<tr>
<td>Web photo gallery</td>
<td>20,000</td>
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<tr>
<td>Congress Website</td>
<td>40,000</td>
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<tr>
<td>Email Blast</td>
<td>10,000 per eblast</td>
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<tr>
<td><strong>Exhibition</strong></td>
<td>By 31 March 2013</td>
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<tr>
<td>Exhibition Raw Space min 36 sqm</td>
<td>1,300 / sqm</td>
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<tr>
<td>Standard Shell Scheme Booth with 3m X 3m each</td>
<td>13,000 / booth</td>
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<tr>
<td>Association Row with 3m X 2m each</td>
<td>6,000 / booth</td>
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LIST OF SPONSORSHIP OPTIONS

PREMIER SPONSORSHIP

Premier sponsors will enjoy exclusive privileges listed below at no extra costs. The sponsorship can be in the form of outright contributions to the Congress or cumulative contributions to the respective amount or higher. The sponsors will receive the following depending on the amount of contributions:

PLATINUM SPONSORS  USD 500,000 PER SPONSOR

Benefits - The sponsors will be provided with the following:
• Acknowledgement on the backdrop in the main ballroom
• Acknowledgement on the directional signage at the Congress venue
• Acknowledgement in the Final Announcement and Program Handbook
• Recognition as a Platinum Sponsor (with company logo) on the home and sponsors’ page of the Congress Website, including a hyperlink to company homepage
• Ten complimentary invitations to the Opening Ceremony
• Ten complimentary registrations for the Main Meeting
• One company brochure (maximum four (4) x A4 pages) to be inserted in all delegate satchels (sponsor to supply materials).
  The materials must reach the Congress Secretariat by 1 September 2013.
• One delegate E-Marketing Blast to registered delegates one month prior to Gastro 2013 (sponsor to write and design email/HTML page)
• Verbally acknowledged as a Platinum Sponsor during the Opening Ceremony
• Priority access to room blocks in official Congress Hotel (subject to cut off date)
• Company Logo and Profile of 300 words in Congress Program Book
• Right to use the endorsement “Platinum Sponsor of Gastro 2013”
• Enjoy priority selection of up to any of the following sponsorship items*:
  ~ Priority in the selection of exhibition space at prime location
  ~ Priority to sponsor a Satellite Lunch Symposium on the preferred date
  ~ Priority to sponsor a Satellite Lunch Symposium in the Golden Hall
  ~ Priority to sponsor a Plenary or Symposium session
  ~ Priority to sponsor the Opening Ceremony
  ~ Priority to sponsor the Lanyards
  ~ Priority to sponsor the Congress Satchels
  ~ Priority to sponsor the Pocket Program
  ~ Priority to buy the advertisement space on the Back Page, Inner Back Page or Inner Front Page of the Final Announcement
  ~ Priority to buy the advertisement space on the Back Page, Inner Back Page or Inner Front Page of the Program Handbook

GOLD SPONSORS  USD 400,000 PER SPONSOR

Benefits - The sponsors will be provided with the following:
• Acknowledgement on the backdrop in the main ballroom
• Acknowledgement in the Final Announcement and Program Handbook
• Recognition as a Gold Sponsor (with company logo) on the home and sponsors’ page of the Congress Website, including a hyperlink to company homepage
• Five complimentary invitations to the Opening Ceremony
• Five complimentary registrations for the Main Meeting
• One company brochure (maximum four (4) x A4 pages) to be inserted in all delegate satchels (sponsor to supply materials).
  The materials must reach the Congress Secretariat by 1 September 2013
LIST OF SPONSORSHIP OPTIONS

- Verbally acknowledged as a Gold Sponsor during the Opening Ceremony
- Priority access to room blocks in official Congress Hotel (subject to cut off date)
- Company Logo and Profile of 250 words in Congress Program Book
- Right to use the endorsement “Gold Sponsor of Gastro 2013”
- Enjoy priority selection of up to three of the following sponsorship items*:
  - Priority in the selection of exhibition space at prime location
  - Priority to sponsor a Satellite Lunch Symposium on the preferred date
  - Priority to sponsor a Satellite Lunch Symposium in the Golden Hall
  - Priority to sponsor a Plenary or Symposium Session
  - Priority to sponsor the Opening Ceremony
  - Priority to sponsor the Lanyards
  - Priority to sponsor the Congress Satchels
  - Priority to sponsor the Pocket Program
  - Priority to buy the advertisement space on the Back Page, Inner Back Page or Inner Front Page of the Final Announcement
  - Priority to buy the advertisement space on the Back Page, Inner Back Page or Inner Front Page of the Program Handbook

SILVER SPONSORS

Benefits - The sponsors will be provided with the following:
- Acknowledgement on the backdrop in the main ballroom
- Acknowledgement in the Final Announcement and Program Handbook
- Recognition as a Silver Sponsor (with company logo) on the home and sponsors’ page of the Congress Website, including a hyperlink to company homepage
- Three complimentary invitations to the Opening Ceremony
- Three complimentary registrations for the Main Meeting
- One company brochure (maximum four (4) x A4 pages) to be inserted in all delegate satchels (sponsor to supply materials). The materials must reach the Congress Secretariat by 1 September 2013.
- Verbally acknowledged as a Silver Sponsor during the Opening Ceremony
- Priority access to room blocks in official Congress Hotel (subject to cut off date)
- Company Logo and Profile of 200 words in Congress Program Book
- Right to use the endorsement “Silver Sponsor of the Gastro 2013”
- Enjoy priority selection of one of the following items*:
  - Priority in the selection of exhibition space at prime location
  - Priority to sponsor a Satellite Lunch Symposium on the preferred date
  - Priority to sponsor a Satellite Lunch Symposium in the Golden Hall
  - Priority to sponsor a Plenary or Symposium session
  - Priority to sponsor the Opening Ceremony
  - Priority to sponsor the Lanyards
  - Priority to sponsor the Congress Satchels
  - Priority to sponsor the Pocket Program
  - Priority to buy the advertisement space on the Back Page, Inner Back Page or Inner Front Page of the Final Announcement
  - Priority to buy the advertisement space on the Back Page, Inner Back Page or Inner Front Page of the Program Handbook

*The highest bidder will have priority over the next on the list.
LIST OF SPONSORSHIP OPTIONS

SPONSORSHIP FOR ENDOSCOPY WORKSHOP

**MAJOR SPONSORS OF THE WORKSHOP**  USD 200,000 PER SPONSOR

**CO-SPONSORS OF THE WORKSHOP**  USD 100,000 PER SPONSOR

Topics and speakers are to be specified by the Steering Committee, independent of the sponsoring company.

The sponsors will be provided with the following:

- Specific acknowledgement with “Workshop supported by an educational grant from ‘Company’” during the session
- Acknowledgement in the Final Announcement and Program Handbook
- Major Sponsors will have more airtime and their equipment/products will be prominently displayed during transmission
- Co-Sponsors will have their products used during the live demonstrations

FUNCTION SPONSORSHIP

**BREAKFAST SYMPOSIUM SPONSORSHIP**  USD 50,000 INCLUSIVE OF BOX BREAKFAST FOR 100 PAX PER SYMPOSIUM

**LUNCH SYMPOSIUM SPONSORSHIP**  USD 80,000 + COST OF MEALS PER SYMPOSIUM

**EVENING SYMPOSIUM SPONSORSHIP**  USD 80,000 + COST OF MEALS PER SYMPOSIUM

There are a maximum of six concurrent sessions. Topics and speakers must be approved by the Steering Committee.

The sponsors will be provided with the following:

- Use of lecture hall in the Congress venue with standard audio-visual equipment
- One LCD projector, up to 3 microphones, one screen and one notebook
- Access to Speakers’ Preparation Room
- Inclusion of the symposium title, schedule and program in the Final Announcement, website and Program Handbook after endorsement by Steering Committee (if known at the time of printing)
- Use of Congress logo on the invitation cards after submission for endorsement by Steering Committee
- Complimentary insertion of invitation cards into the Congress satchels if the cards reach the Congress Secretariat before 1 September 2013. The cost of design and printing of the cards is borne by sponsor
- Table for display of materials at the entrance of the hall during the session
- Acknowledgement of sponsor in the Final Announcement and Program Handbook
- Reminder on the meeting room projection screen (1 slide only) during the day
- Opportunity to provide writing pads and pens for use during the session (sponsor to supply)
- Sponsor may provide one free standing banner which will be positioned in prominent location on the day of the session (maximum 2m high x 1m wide)

The sponsoring company will bear the costs of hosting the meals, organizing the symposia, speakers’ travel expenses, hotel accommodation, registration fees and honoraria (if any).
LIST OF SPONSORSHIP OPTIONS

SYMPOSIUM SPONSORSHIP USD 60,000 PER SESSION
There are concurrent symposia (average of 4 concurrent sessions per time slot) with an audience capacity of more than 800 delegates. Topics and speakers are to be specified by the Steering Committee, independent of the sponsoring company.

The sponsors will be provided with the following:
- Specific acknowledgement with “Symposium supported by an educational grant from ‘Company’” on the introductory slide and on the signage at the entrance of the ballroom
- Table for display of materials at the entrance of the hall during the session
- Acknowledgement of sponsor in the Final Announcement and Program Handbook
- Reminder on the meeting room projection screen (1 slide only) during the day
- Opportunity to provide writing pads and pens for placement on all seats (sponsor to supply)
- Sponsor may provide one free standing banner which will be positioned in prominent location on the day of the session (maximum 2m high x 1m wide)

FACULTY NIGHT (EXCLUSIVE SPONSORSHIP) USD 60,000
This is the major networking event of Gastro 2013 for the invited faculty of the Congress and the key international and regional gastroenterologists. The cost is to cover the event for up to 200 participants.

The sponsor will be provided with the following:
- Five invitation cards for the Faculty Night
- Announcement of sponsor during the Faculty Night
- Acknowledgement of sponsor on the signage at the entrance of the venue
- Acknowledgement of sponsor on the dinner menu
- Acknowledgement of sponsor in the Final Announcement and Program Handbook
- Opportunity to provide corporate merchandise for placement on all dinner tables (sponsor to supply)

OPENING CEREMONY (EXCLUSIVE SPONSORSHIP) USD 60,000
This is the major networking event of Gastro 2013. It will be open to all the attendees and their accompanying persons. The cost is to cover the event for up to 1,000 delegates.

The sponsor will be provided with the following:
- Ten invitation cards for the Opening Ceremony
- Announcement of sponsor during the Opening Ceremony
- Acknowledgement of sponsor on the signage at the entrance of the venue
- Acknowledgement of sponsor in the Final Announcement and Program Handbook
- Opportunity to provide corporate merchandise for placement for all guests (sponsor to supply)

PRINTING MATERIAL SPONSORSHIP

PRINTING OF FINAL ANNOUNCEMENT USD 50,000
The sponsor will be provided with the following:
- Acknowledgement of sponsorship in the Final Announcement
- Advertisement space on prime inner page
- Acknowledgement of sponsorship in the Program Handbook

PRINTING OF PROGRAM HANDBOOK USD 50,000
The sponsor will be provided with the following:
- Acknowledgement of sponsorship in the Final Announcement
- Advertisement space on prime inner page
- Exclusive acknowledgement in the Program Handbook
LIST OF SPONSORSHIP OPTIONS

POCKET PROGRAM
The sponsor will be provided with the following:
• Exclusive acknowledgement of the sponsor’s status in the Pocket Program
• Exclusive advertisement space for the sponsor
• Acknowledgement of sponsor in the Program Handbook

USD 25,000

ADVERTISEMENT IN THE FINAL ANNOUNCEMENT/PROGRAM HANDBOOK
Circulation
- Final Announcement: 5,000 copies
- Program Handbook: 5,000 copies to be distributed onsite

Advertisement rates per page
- Outside Back Cover: USD 15,000
- Inside Front Cover and Back Cover: USD 10,000
- Inner Page (Run of Book): USD 5,000

Advertisers for the Program Handbook are required to supply the color separations and progressive proofs to the Gastro 2013 Secretariat by 1 August 2013.

TRANSPORTATION
TRANSPORT AND SHUTTLE SERVICE
The cost will cover the coaches, signage and manpower to co-ordinate the movements from the official hotels/selective subway stations to the convention center.

The sponsor will be provided with the following:
• Immediate recognition of the sponsor’s status on the coaches
• Acknowledgement of sponsor in the Program Handbook

USD 80,000

DELEGATES MATERIALS SPONSORSHIP
CONGRESS SATCHELS
The type and design will be selected by the Steering Committee. An initial estimate of 5,000 pcs will be required. Additional will be chargeable at USD 10 each.

The sponsor will be provided with the following:
• Company name or logo on the satchels (one color)
• Acknowledgement of sponsor in the Program Handbook
• One company brochure (maximum four (4) x A4 pages) to be inserted in all delegate satchels (sponsor to supply materials).

USD 80,000

CONGRESS LANYARDS WITH NAME TAGS
The type and design will be selected by the Steering Committee. An initial estimate of 5,000 pcs will be required. Additional will be chargeable at USD 10 each.

The sponsor will be provided with the following:
• Company name or logo on the lanyards
• Acknowledgement of sponsor in the Program Handbook

USD 60,000

WRITING PENS AND PADS
The type and design will be selected by the Steering Committee. An initial estimate of 5,000 pieces will be required. Additional will be chargeable at USD 10 each.

The sponsor will be provided with the following:
• Company name or logo on the pens
• Acknowledgement of sponsor in the Program Handbook

USD 80,000
LIST OF SPONSORSHIP OPTIONS

SATCHEL INSERT  
USD 15,000 PER INSERT
To allow advertisers an opportunity to publicize their product to the delegates, Congress may insert their A4 size leaflet (maximum four (4) x A4 pages) into the Congress Satchels. The leaflets are provided by the advertisers. Contents and format must be approved by the Steering Committee. It should be in English with an initial distribution of 5,000 copies which must reach the Secretariat by 1 September 2013.

EXHIBITION AREA ACTIVITIES SPONSORSHIP

WEBO LEARNING CENTER  
USD 80,000
The WEO Learning Center is located within the Exhibition Hall and will provide the sponsor with superior levels of exposure during the Congress. Fifteen video stations will be set up in this area for the duration of the Congress.

The sponsor will be provided with the following:
- Immediate recognition of the sponsor’s status at the entrance of the WEO Learning Center with prominent signboard of these words: “The WEO Learning Center is supported by an educational grant from ‘Company’”
- Sponsor will be provided with one brochure rack to display corporate/product information in the WEO Learning Center (material for display must be sent for approval to the Steering Committee before 1 September 2013)
- Acknowledgement of sponsor in the Program Handbook

INTERNET STATION  
USD 60,000 + COST OF EQUIPMENT HIRE AND INTERNET CONNECTION
Throughout the Congress, delegates and speakers will be able to keep abreast of business in the multi-stationed Internet Station.

The sponsor will be provided with the following:
- Acknowledgement of the sponsor with the company name or logo at the internet café.
- Acknowledgement of sponsor in the Program Handbook
- Company website set as the internet default page on all computers in the Internet Station
- Subject to approval, sponsor may also customize this area at their own expenses such as:
  - Mouse pads
  - Writing materials
  - Sponsor may also display their corporate literature within this area

POSTER SESSION (EXCLUSIVE SPONSORSHIP)  
USD 60,000
Poster area will be located within the Exhibition Hall and will provide the sponsor with superior levels of exposure during the Congress. Approximately 50 panels will be put up on display for the poster sessions for the duration of the Congress.

The sponsor will be provided with the following:
- Immediate recognition of the sponsor’s status on the bottom right hand corner of every poster panel
- Acknowledgement of sponsor in the Program Handbook
- Sponsor will be provided with one poster panel to display product information (poster costs at the expenses of the sponsor)

COFFEE LOUNGE  
USD 60,000 + COST OF F & B PER STATION PER DAY
Eight stations in the exhibition area per day.

The sponsor will be provided with the following:
- Acknowledgement of sponsor in the Program Handbook
- Opportunity to provide branded uniforms such as caps and aprons for staff (uniforms supplied by the sponsor)
- Sponsor may provide a free standing banner which will be positioned at the lounge (maximum 2m high x 1m wide)
- Subject to approval, sponsor may also customize this area at their own expenses such as:
  - Table pieces or furniture
  - Company branded serviettes
  - Display corporate literature within this area
LIST OF SPONSORSHIP OPTIONS

INFORMATION CORNER
USD 40,000
The information corner will be located at the Registration Area. Maps, brochures and local information will be provided within the stand.

The sponsor will be provided with the following:
• Acknowledgement of sponsor in the Program Handbook
• Subject to approval, sponsor may also customize this area at their own expenses such as:
  ~ Writing materials
  ~ Display corporate literature within this booth

MESSAGE BOARD (EXCLUSIVE SPONSORSHIP)
USD 40,000
The sponsor will be provided with the following:
• Acknowledgement of sponsor in the Program Handbook
• Subject to approval, sponsor may also customize this area at their own expenses such as:
  ~ Writing pads and pens
  ~ Display corporate literature within this area

SPEAKERS & DELEGATES SPONSORSHIP

SPEAKER SPONSORSHIP
USD 20,000 + TRAVELING COST PER SPEAKER
The sponsors will be provided with the following:
• Specific acknowledgement with “Speakers supported by an educational grant from 'Company'” on the introductory slide and on the signage at the entrance of the ballroom
• Acknowledgement of sponsor in the Program Handbook

SPEAKER PREPARATION ROOM
USD 80,000
This room will be specially reserved and equipped for speakers. It will be equipped with computers and free flow of coffee and tea. Technicians and staff will be on hand to assist the speakers.

The sponsor will be provided with the following:
• Sponsor’s company name/logo in the Speaker’s Preparation Room
• Acknowledgement of sponsor in the Program Handbook
• Company product information set as the default screensaver on all computers
• Sponsor may provide a free standing banner which will be positioned in prominent location (maximum 2m high x 1m wide)
• Subject to approval, sponsor may also customize this area at their own expenses such as:
  ~ Mouse pads
  ~ Writing materials
  ~ Display corporate literature within this area

SPEAKERS’ LOUNGE
USD 80,000
This room will be specially reserved and equipped for speakers’ networking and discussion. Refreshments will be provided in the room.

The sponsor will be provided with the following:
• Sponsor’s company name/logo in the Speaker’s Lounge
• Acknowledgement of sponsor in the Program Handbook
• Subject to approval, sponsor may also customize this area at their own expenses and display corporate literature within this area
LIST OF SPONSORSHIP OPTIONS

REGISTRATION AREA  USD 80,000
This area will be equipped with computer terminals. All working staff will be in uniform bearing the Congress logo as well as the sponsor’s corporate logo. The design and layout on the uniform will be at the discretion of the Organizing Committee.

The sponsor will be provided with the following:

• Sponsor’s company logo will be prominently displayed at the Registration Area
• Sponsor’s company logo will be on the uniform
• Acknowledgement of sponsor in the Program Handbook

HOSPITALITY SUITES  USD 80,000 PER SUITE
This private room is reserved exclusively for sponsors’ use at the center on Level 4 or Level 5.

EDUCATIONAL GRANTS  USD 100,000
The award will be given to outstanding young professionals based on scientific merit in the oral/poster presentation.

The sponsor will be provided with the following:

• Award recipient will be formally informed of the sponsor’s identity by the Steering Committee as follows: “This Award is supported by an educational grant from ‘Company’”
• Acknowledgement of sponsor in the Program Handbook

DELEGATES’ REGISTRATION FEES  USD 600 PER DELEGATE
POSTGRADUATES’ REGISTRATION FEES  USD 250 PER DELEGATE
Airfares, accommodation and incidentals are borne by the sponsors.

The Steering Committee will honor this rate if the sponsors commit the number of registrations six months before the Congress. The names may be submitted at a later date.

Premier sponsors who sponsor more than 200 delegates and book their accommodation through the Steering Committee may request for the Congress kits to be delivered to their residing hotel.

WEBSITE SPONSORSHIP
WEB PHOTO GALLERY  USD 20,000
The sponsor will be provided with the following:

• Organization logo included on the bottom right corner of the Photo Gallery page of the website
• One email blast to registered delegates after the Congress to view and download the photos
• Acknowledgement of sponsor in the Program Handbook

CONGRESS WEBSITE  USD 40,000
The website is created exclusively for the Congress. The website will be updated regularly to encourage repeat visits. The copyright and ownership belongs to the Congress.

The sponsor will be provided with the following:

• Company logo on the home page with a hyperlink feature
• Acknowledgement of sponsor in the Program Handbook

EMAIL BLAST  USD 10,000
Opportunity to have an email blast distributed to all registered delegates (sponsor to write and design email/ HTML page).
TECHNICAL EXHIBITION

There will be a bio-medical exhibition area adjoining the main convention hall during the Gastro 2013. By participating in this mega event as an exhibitor, your organization will have an opportunity to showcase the latest technology, new products and a chance to interact with more than 10,000 participants including renowned doctors, researchers and medical professionals in one place.

STALL DETAILS & TARIFFS

<table>
<thead>
<tr>
<th>Category</th>
<th>Size</th>
<th>Area</th>
<th>By 31 March 2013</th>
<th>From 1 April 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raw Space (min 36 sqm)</td>
<td>1m x 1m</td>
<td>01 sqm</td>
<td>USD 1,300/sqm</td>
<td>USD 1,500/sqm</td>
</tr>
<tr>
<td>Standard Booth</td>
<td>3m x 3m</td>
<td>09 sqm</td>
<td>USD 13,000/booth</td>
<td>USD 15,000/booth</td>
</tr>
<tr>
<td>Association Row</td>
<td>3m x 2m</td>
<td>06 sqm</td>
<td>USD 6,000/booth</td>
<td>USD 6,000/booth</td>
</tr>
</tbody>
</table>

PERSPECTIVE VIEW OF STALL (shown right)
Tentative Image of Stall (Size 3mx3m)

FACILITIES TO BE PROVIDED TO THE EXHIBITORS

Standard Exhibit stall (size 03m x 03m) will entitle to the following:
- Facia board with the name of company in vinyl cut out letters
- Partition wall as per Exhibition layout plan.
- One table
- Two folding chairs
- Two spot lights
- One power point
- One wastepaper basket
- Carpet for the stall

ASSOCIATION ROW (SIZE 03M X 02M)

Nonprofit organizations may subscribe for a booth at special discounted rates. The following will be provided:
- One table
- Two folding chairs
- One power point
- Carpet for the stall

RAW SPACE - MINIMUM 36 SQM

Exhibitor can book raw space in its multiple stall scheme based on minimum 36 sqm.

EXHIBITOR BADGE:
- The persons in the exhibition area should be registered and it will be mandatory to wear the exhibitor ID badges provided for security reasons.
- Registered exhibitors will be given two ID badges per booth which entitle them to the tea / coffee breaks during the Congress.
- Extra exhibitor’s ID badges are chargeable at USD 200 per person per day.

SPACE SELECTION:
- Space will be assigned in accordance with the total sponsorship of the sponsors, after which the selection will be on a “first-come, first-served” basis.

PRODUCT TO BE EXHIBITED:
- Exhibits include pharmaceutical drugs, medical equipment, nutritional products, medical publications, etc.

Note: All exhibits are subject to the approval of the Steering Committee.

*EXHIBITION LAYOUT AND AREAS FOR STANDS TO BE ADVISED IN SEPTEMBER 2012
REGISTRATION
Please use the stand application form that has been inserted in this Prospectus to make your binding application to take part in the technical exhibition and send it to the:

Congress Central Secretariat and Exhibition/Sponsor Office
APDWF Secretariat
The Meeting Lab
695E East Coast Road, Singapore 459059
Tel: +65 6346 4402
Fax: +65 6346 4403
Email: congress_international@gastro2013.org

Decisions regarding the admission of exhibitors and exhibits and the allocation of space will be conveyed by the Congress Central Secretariat and Exhibition/Sponsor Office as noted above. All Premier Sponsors will be allocated their space before being allocated to the other sponsors and exhibitors. Priority of the allocation of exhibition space with the Premier Sponsors will be offered to the highest bidder. Other Sponsors will be treated on a “first-come, first-served” basis. While sponsorship contracts will be concluded by the date of payment, the final allocation of exhibition space will be made after 31 May 2013.

TERMS & CONDITIONS
(For Sponsors, Exhibitors, and Advertisers)
1. All major sponsorships will be acknowledged in the Program Handbook.
2. The number of representatives of sponsors at the Congress venue will be limited depending upon the extent and area of sponsorship at the discretion of the Steering Committee.
3. All the sponsors should register names of their representatives with the Steering Committee two months before the start of Congress and all such persons will be required to wear the ID badges provided.
4. Stalls will be allocated on a “first-come, first-served” basis with priority given to the premier sponsors.
5. The Steering Committee reserves the right to rearrange the floor plan or any part thereof at any time. An official receipt towards provisional booking amount shall be issued within three weeks of receipt of payment.
6. The site of the stand shall be made available to the participants two days before the exhibition begins. No workmen will be allowed at the exhibition site after 18:00. If the sponsor fails to occupy the stand by 12:00 on 22 September, the Sponsorship & Exhibition Committee reserves the right to allot the vacant stalls to the waiting applicants.
7. The Steering Committee reserves the right to change the venue and date of exhibition in case of unavoidable circumstances.
8. The Steering Committee shall in no way be responsible for any tax liability incurred for any sale / booking transaction undertaken by the exhibitors.

FORCE MAJEURE
1. Neither party shall be liable to the other for any loss or damage occasioned by or arising out of Acts of God (such as epidemics, floods, volcanic eruption, earthquakes or other convulsions of nature and other acts) and other unprecedented events such as general strike, invasions, hostilities, war, rioting or similar situations which prevent performance of the contract and which could not have been foreseen or avoided by a prudent person/ actions.
2. No sale in cash or credit of products and services shall be allowed at the stands. However, booking could be done for delivery at a later date. The Steering Committee shall in no way be responsible for any tax liability incurred for any sale / booking undertaken by the exhibitors.

PAYMENT SCHEDULE
Please note the payment terms as mentioned below
1. 50% of the total amount as a deposit at the time of booking.
2. Balance 50% amount should be paid six months before the Congress.

Payment Method: Payment should be made by bank draft issued in favor of “Gastro 2013”. For banking details, please contact the Congress Central Secretariat and Exhibition/Sponsor Office as noted above.
## DATES TO REMEMBER

### Announcements

<table>
<thead>
<tr>
<th>Month</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 2012</td>
<td>2nd Announcement for Gastro 2013</td>
</tr>
<tr>
<td>November 2012</td>
<td>Preliminary Program / Call for Abstracts</td>
</tr>
</tbody>
</table>

### Sponsorship

<table>
<thead>
<tr>
<th>Month</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 2012</td>
<td>Release of Invitation to Sponsorship and Exhibition Prospectus and start of “first-come, first-served” sale of sponsor items</td>
</tr>
<tr>
<td>31 December 2012</td>
<td>Deadline for Premier Sponsors to sign up</td>
</tr>
<tr>
<td>31 May 2013</td>
<td>Deadline for booking Exhibition Space</td>
</tr>
</tbody>
</table>

### Call For Abstracts

<table>
<thead>
<tr>
<th>Month</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 2012</td>
<td>Opening abstract submission</td>
</tr>
<tr>
<td>15 April 2013</td>
<td>Deadline for abstract submission</td>
</tr>
</tbody>
</table>

### Site Inspections

<table>
<thead>
<tr>
<th>Month</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 2012</td>
<td>First Site Inspection at the Shanghai Expo Center</td>
</tr>
<tr>
<td>June 2013</td>
<td>Second Site Inspection at the Shanghai Expo Center</td>
</tr>
</tbody>
</table>

### Registration

<table>
<thead>
<tr>
<th>Month</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 2012</td>
<td>Opening registration</td>
</tr>
<tr>
<td>15 April 2013</td>
<td>Early Registration and Abstract Submission Deadline</td>
</tr>
<tr>
<td>15 August 2013</td>
<td>Late Registration Deadline</td>
</tr>
</tbody>
</table>

### Gastro 2013 APDW/WCOG Shanghai

<table>
<thead>
<tr>
<th>Date Range</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>20 - 21 September 2013</td>
<td>Setting up of technical exhibition accompanying the Gastro 2013 Shanghai</td>
</tr>
<tr>
<td>21 - 24 September 2013</td>
<td>Gastro 2013 Shanghai</td>
</tr>
<tr>
<td>24 - 25 September 2013</td>
<td>Dismantling of technical exhibition</td>
</tr>
</tbody>
</table>
GASTRO 2013 APDW/WCOG SHANGHAI

STAND APPLICATION FOR EXHIBITION

21-24 September 2013
Shanghai Expo Center
www.gastro2013.org

DEADLINE: 31 MAY 2013

1. CONTACT INFORMATION

Organization: 

Contact Person: 

Address: 

City: ____________________________ State/Province: ____________________________

Zip/Postal Code: ____________________________ Country: ____________________________

Telephone: ____________________________ Fax: ____________________________

E-Mail: ____________________________

Registered In Court Of: ____________________________ Year: ____________________________

Registration: ____________________________ Branch: ____________________________

2. EXHIBIT STAND SELECTION

NOTE: Exhibition Layout and Areas for Stands to be advised in September 2012

<table>
<thead>
<tr>
<th>Selection (please check box)</th>
<th>Category</th>
<th>Size</th>
<th>Area</th>
<th>By 31 March 2013</th>
<th>From 1 April 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
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<td>01 sqm</td>
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<td>☐</td>
<td>Standard Booth</td>
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<td>☐</td>
<td>Association Row</td>
<td>3m x 2m</td>
<td>06 sqm</td>
<td>USD 6,000</td>
<td>USD 6,000</td>
</tr>
</tbody>
</table>

We would like to order: ____________ sqm display space, ____________ m (length) x ____________ m (width)

If possible, with: ☐ 1 side ☐ 2 sides ☐ 3 sides ☐ 4 sides

Preferred Neighbor: ____________________________

The following products/articles will be exhibited (please quote quantity): ____________________________

__________________________________________

__________________________________________
3. EXHIBIT DIRECTORY INFORMATION
All information listed below will appear in the Final Program. Information will be printed exactly as it appears below. Please print clearly or type.

Organization: ______________________________________________________________
Address: __________________________________________________________________
City: __________________________ State/Province: __________________________
Zip/Postal Code: __________________________ Country: __________________________
Telephone: __________________________ Fax: __________________________
Web address: __________________________

4. PAYMENT INFORMATION
Additional Fees
Registered Exhibitors will be given two Exhibitor Badges; extra Exhibitor Badges are chargeable at USD 200 per day.

Number of additional Exhibitor Badges: __________ x number of days __________ = Total USD __________

Payment Terms
• 50% of the total amount as a deposit at the time of booking
• Balance 50% amount should be paid six months before the Congress (by 31 March 2013)

TOTAL FEES
Total Exhibit Space Fee: USD __________
Total Additional Fees: USD __________

TOTAL FEES PAYABLE: USD __________

Payment should be made by bank draft issued in favor of "Gastro 2013". For banking details, please contact the Congress Secretariat and Exhibition/Sponsor Office as noted below

Authorized Signature: __________________________ Date: __________________________

Print Name & Title: __________________________

PLEASE DETACH AND RETURN THIS COMPLETED APPLICATION WITH REQUIRED PAYMENT TO:

Main Exhibition/Sponsor Office
Gastro 2013 Secretariat (Asia Pacific Region)
The Meeting Lab
695E East Coast Road Singapore, 459059
Tel: +65 6346 4402
Fax: +65 6346 4403
Email: congress_international@gastro2013.org
## 5. CATEGORIES OF SPONSORSHIP

<table>
<thead>
<tr>
<th>Sponsorship Category</th>
<th>Price (in USD)</th>
<th>Please [✓]</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Premier Sponsorship</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Platinum Sponsor</td>
<td>500,000</td>
<td></td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>400,000</td>
<td></td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>300,000</td>
<td></td>
</tr>
</tbody>
</table>

| **Sponsorship for Endoscopy Workshop**              |                |            |
| Major Sponsor                                       | 200,000        |            |
| Co-sponsor                                          | 100,000        |            |

| **Function Sponsorship**                            |                |            |
| Breakfast Symposium – 60 min                        | 50,000 per symposium (Including breakfast for 100 pax) | |
| Lunch Symposium – 60 min                            | 80,000 per symposium | |
| Evening Symposium – 60 min                          | 80,000 per symposium + cost of meals | |
| Symposium Sponsorship                               | 60,000 per session | |
| Faculty Night                                       | 60,000         |            |
| Opening Ceremony                                    | 60,000         |            |

| **Printing Materials Sponsorship**                  |                |            |
| Printing of Final Announcement                      | 50,000         |            |
| Printing of Program Handbook                        | 50,000         |            |
| Printing of “Pocket Program”                        | 25,000         |            |

| **Advertisement in Final Announcement or Program Handbook** | | |
| Back Page                                             | 15,000         | |
| Inner Front or Inner Back Page                        | 10,000         | |
| Inner Page (Run of Book)                              | 5,000          | |

| **Transportation**                                   |                |            |
| Shuttle Service                                      | 80,000         |            |

| **Delegates Material Sponsorship (5000 pc)**         |                |            |
| Congress Satchels                                    | 80,000         |            |
| Lanyard and Name Tag                                 | 60,000         |            |
| Writing Pads and Pens                                | 80,000         |            |
| Satchel Insert                                       | 15,000 per insert | |
## Sponsorship Category

<table>
<thead>
<tr>
<th>Sponsorship Category</th>
<th>Price (in USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Exhibition Area Activities Sponsorship</strong></td>
<td></td>
</tr>
<tr>
<td>WEO Learning Center</td>
<td>80,000</td>
</tr>
<tr>
<td>Internet Station</td>
<td>$60,000 + cost of equipment hire and internet connection</td>
</tr>
<tr>
<td>Poster Session</td>
<td>60,000</td>
</tr>
<tr>
<td>Coffee Lounge (6 stations per day)</td>
<td>$60,000 + cost of F &amp; B per station per day</td>
</tr>
<tr>
<td>Information Corner</td>
<td>40,000</td>
</tr>
<tr>
<td>Message Board</td>
<td>40,000</td>
</tr>
<tr>
<td><strong>Speakers &amp; Delegates Sponsorship</strong></td>
<td></td>
</tr>
<tr>
<td>Sponsorship of Speaker</td>
<td>$20,000 + traveling cost per speaker</td>
</tr>
<tr>
<td>Speakers' Preparatory Room</td>
<td>80,000</td>
</tr>
<tr>
<td>Speakers' Lounge</td>
<td>80,000</td>
</tr>
<tr>
<td>Registration Area</td>
<td>80,000</td>
</tr>
<tr>
<td>Hospitality Suites (4 days)</td>
<td>$80,000 per suite (room only)</td>
</tr>
<tr>
<td>Educational Grants</td>
<td>100,000</td>
</tr>
<tr>
<td><strong>Registration Fees</strong></td>
<td></td>
</tr>
<tr>
<td>Delegate’s Registration Fee</td>
<td>600 per delegate</td>
</tr>
<tr>
<td>Postgraduate Course Registration Fee</td>
<td>250 per delegate</td>
</tr>
<tr>
<td><strong>Website Sponsorship</strong></td>
<td></td>
</tr>
<tr>
<td>Web photo gallery</td>
<td>20,000</td>
</tr>
<tr>
<td>Congress Website</td>
<td>40,000</td>
</tr>
<tr>
<td>Email Blast</td>
<td>10,000 per eblast</td>
</tr>
<tr>
<td><strong>Exhibition</strong></td>
<td>By 31 March 2013</td>
</tr>
<tr>
<td>Exhibition Raw Space min 36 sqm</td>
<td>$1,300 / sqm</td>
</tr>
<tr>
<td>Standard Shell Scheme Booth with 3m X 3m each</td>
<td>$13,000 / booth</td>
</tr>
<tr>
<td>Association Row with 3m X 2m each</td>
<td>$6,000 / booth</td>
</tr>
</tbody>
</table>

### TOTAL FEES

**Payment Terms**

- 50% of the total amount as a deposit at the time of booking
- Balance 50% amount should be paid six months before the Congress (by 31 March 2013)

Payment should be made by bank draft issued in favor of “Gastro 2013”. For banking details, please contact the Congress Secretariat and Exhibition/Sponsor Office as noted below.

Authorized Signature: ___________________________ Date: ___________________________

Print Name & Title: ___________________________
We look forward to welcoming you to Gastro 2013 APDW/WCOG Shanghai!

www.gastro2013.org

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